

photography by

PURPLE TREE PHOTOGRAPHY

PURPLETREE.CA



DREAMING OF OSCAR

creative direction, production,
and planning

SARA SULL & MALLORY CHEUNG
AUGUST IN BLOOM
AUGUSTINBLOOM.COM

floral design

KELLY GOJMERAC
OOH LA LA DESIGNS
MYOHLALADESIGNS.CA

stationery design

CHRISTA TALAROWSKI
ANISTA DESIGNS
ANISTADESIGNS.COM

cake design

PATRICIA PHAN
SWEET PHILOSOPHY
SWEETPHILOSOPHY.CA

cinematography

EZRA KRYBUS
HIDDEN LIGHT
FILMS
HIDDENLIGHTFILMS.COM

shot on location at THE ROYAL CONSERVATORY OF MUSIC, RCMUSIC.CA

The late, great Oscar de la Renta's designs have been referred to as "pure poetry" and there's no denying the lasting influence of his timeless and elegant creations. Punctuated by playful colours and florals worthy of the most exquisite gardens, this feature celebrates de la Renta's genius and his love of all things luxurious and ladylike.



BOUQUET

Ooh La La Designs,
MYOHLALADESIGNS.CA

HAIR AND MAKEUP

Jen Evoy Makeup Studio,
JENVOYMAKEUPSTUDIO.COM

EARRINGS AND RING

The Loved One,
THELOVEDONE.CA

GOWN

Oscar De La Renta, "Caroline,"
available at Kleinfeld Hudson's Bay,
KLEINFELDBRIDAL.CA



HAIRPIN AND EARRINGS
The Loved One,
 THELOVEDONE.CA

STATIONERY SUITE
Anista Designs,
 ANISTADESIGNS.COM

RIBBON
Mokuba,
 WWW.MOKUBANY.COM



CHAIR
Detailz Couture Event Rentals,
 DETAILZCOUTURE.COM

SHOES
Oscar de la Renta, available
at Saks Fifth Avenue,
 SAKSFIFTHAVENUE.COM



NECKLACE
The Loved One,
 THELOVEDONE.CA

CLUTCH
Santi,
 SHOPBOP.COM



HAIR AND MAKEUP
Jen Evoy Makeup Studio,
 JENEVOYMAKEUPSTUDIO.COM

GOWN
Oscar De La Renta,
'Style SSE45,' available
at Kleinfeld Hudson's Bay,
 KLEINFELDBRIDAL.CA

HAIRPIECE AND EARRINGS
The Loved One,
 THELOVEDONE.CA



FLORAL DESIGN
Ooh La La Designs,
 MYOOHLALADESIGNS.CA

CHAIRS
Detailz Couture Event Rentals,
 DETAILZCOUTURE.COM

URNS AND VASES
Plate Occasions,
 PLATEOCCASIONS.COM

CUSTOM AISLE RUNNER DESIGN
AND PRODUCTION
Dance Floor Décor,
 DANCEFLOORDECOR.COM

FLORAL DESIGN
Ooh La La Designs,
MYOOHLALADESIGNS.CA

TABLE AND CHAIRS
Detailz Couture Event Rentals,
DETAILZCOUTURE.COM

URNS AND VASES
Plate Occasions,
PLATEOCCASIONS.COM

“WITH AN UNDERSTANDING THAT women want to feel beautiful and empowered, de la Renta’s work featured vibrant colours, ornamental florals, and ultra-feminine silhouettes.”

Sara Sull, *August In Bloom*



DESSERT DESIGN
Sweet Philosophy,
SWEETPHILOSOPHY.CA

PLATES, GLASSWARE,
FLATWARE, AND VASERS
Plate Occasions,
PLATEOCCASIONS.COM

NAPKINS AND NAPKIN RINGS
Pottery Barn,
POTTERYBARN.COM

VINTAGE DOMES
Heirloom Keepsakes,
HEIRLOOMKEEPSAKES.CA

CUSTOM TABLE DECAL DESIGN
AND PRODUCTION
Dance Floor Décor,
DANCEFLOORDECOR.COM

CATERING
Marigolds & Onions,
MARIGOLDSANDONIONS.COM

RING
The Loved One,
THELOVEDONE.CA



TABLES
Detailz Couture Event Rentals,
DETAILZCOUTURE.COM

FLORAL DESIGN
Ooh La La Designs,
MYOOHLALADESIGNS.CA

URNS AND VASES
Plate Occasions,
PLATEOCCASIONS.COM

CAKE AND DESSERT DESIGN
Sweet Philosophy,
SWEETPHILOSOPHY.CA

CAKE STAND
August In Bloom,
AUGUSTINBLOOM.COM

VINTAGE DOMES AND STANDS
Heirloom Keepsakes,
HEIRLOOMKEEPSAKES.CA

PINK VESSEL
Kate Spade,
KATESPADE.COM

